



PRESS RELEASE

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For Immediate Release

Exploring, Inc. Acquires Assets of Scenic Fabrication Company Chisel 3D *Acquisition complements and expands the company's fabrication capabilities.*

ATLANTA, GA/May 27, 2015 – Exploring, Inc., the parent company of several rapidly growing Atlanta-based companies, has acquired the assets of Chisel Productions Inc. (Chisel 3D), a scenic fabrication and themed design company.

Chisel 3D designs, creates and fabricates large, three-dimensional custom props, sculptures, signs, logos, and other pieces for experiential marketing events, tradeshow and permanent installations. The company's theme design and scenic fabrication capabilities include concept and structural design, maquette sculpting, 3D scanning, CNC machining, foam carving and detailing, hard coating, painting, mold making and fiberglass work.

Gary Bystrom, founder of Chisel 3D, will serve as VP of Scenic. The company will operate as Chisel 3D LLC and production will move to Exploring's fabrication facility for ID3 GROUP, a full-service fabrication company supporting communications companies, exhibit houses, event and design firms, architects, and retailers. The scenic and prop production will integrate with ID3 GROUP's already comprehensive carpentry, metal and paint facility to make an uniquely comprehensive production facility.

Bystrom joins a strong leadership team that includes the recent additions of Rick Clark as Chief Creative Officer of ID3 GROUP and Wade McGee as VP of Experiential at ID3 GROUP. Both Clark and McGee have extensive experience in scenic custom fabrication and experiential development. These changes reflect the company's continued commitment to providing customers with uniquely comprehensive and expert fabrication capabilities.

"We are very excited to add Chisel 3D to the Exploring family," says Exploring president David Walens. "The company does truly amazing, eye-catching work and we're pleased to have Gary continue to lead the company with his creativity, artistry and technical know-how. Chisel 3D and ID3 GROUP are complementary in their offerings and focus on delivering exceptional results for customers. This acquisition significantly expands our fabrication capabilities through ID3 GROUP into the exciting realm of scenic fabrication with Chisel 3D."

"I'm very pleased that Chisel 3D and Gary are joining us," notes Steve Bruha, vice president of ID3 GROUP. "We're extremely excited that our customers will have access to Chisel 3D's expert scenic fabrication capabilities, which open up a whole new world of possibilities."

More information about Chisel 3D and ID3 GROUP is available at www.chisel3d.com and www.id3group.com.

About Exploring, Inc.

Exploring, Inc. is the parent company of several rapidly growing Atlanta-based companies, including [Brumark](#), [ID3 GROUP](#) and [Shelmarc Carpets](#). These companies offer services for exhibits, events and environments — including tradeshow flooring and fabrication — as well as commercial and hospitality flooring. Exploring's operations include facilities in Atlanta and Dalton, Georgia and a distribution facility in Las Vegas. Founded in 1999, Exploring was named to the Inc. 500 / 5000, *Inc.* magazine's annual list of the fastest-growing private companies in America, in 2009, 2010, 2011 and 2014. More information is available at www.exploring.com.

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